

Independent Office of Evaluation



Webinar on Transformational Change for People and the Planet

Czech Evaluation Society

Transformational evaluation, from cliché to practice, drawing from the book

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Transformational Change for People and the Planet

Evaluating Environment and Development

Many actions by multiple actors for transformation, resisted by similar forces

Intention is never a result

The post-intention period is often disillusionment

Politics and normative organizations not dissimilar







Some broad sweeps

Transformational Change for People and the Planet

Evaluating Environment and Development

Context and relativism

Why critical and independent evaluation counts

Coping with the co-option threat, learning over rather than with accountability

Survival fears in insecure evaluation functions



The political questions



- What do we change and why?
- When done, what do we measure?

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Howand who sets the transformation agenda?

Rationality and politics, fake news versus evidence

With all the evaluation out there, why so little evidence of sustainable change?



Experiential snippets



- Land Reformin South Africa
- The PSC for a better state
- Evaluation in the UN

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Context and relativism

Change is incremental but moving parts ciled by big and small P

- √ what was promised,
- √ what happened,
- √ howisit measured



Using independent evaluation



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Let us use independent evaluation, to mirror the reality, to serve a transformation agenda

Challenge to practice are weak institutional evaluation set ups (policies),

Poor governance and inability to talk truth to power, for trust

Choosing the learning over accountability route



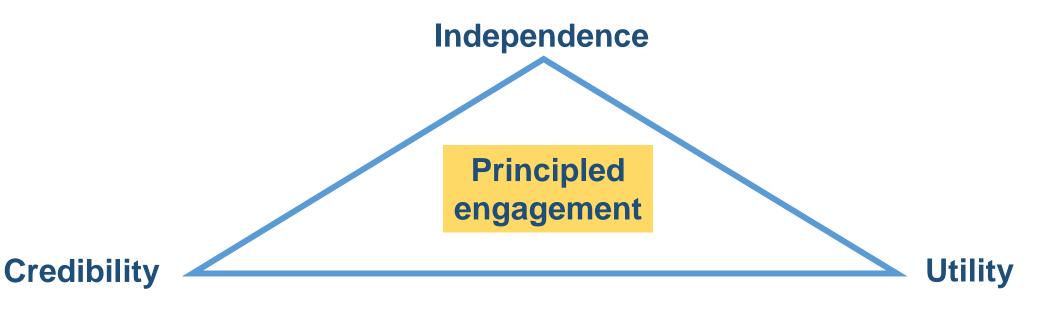
Engage in a dynamic and principled way

Traditional approaches: static & linear

Learning

Sequencing

IOE approach: dynamic and engaging







Learning and credibility



"Evaluation supports accountability and learning, to improve transparency and accountability. However, the area that can benefit from user perspectives is that of learning. In practice, the construct of all evaluation needs to accept engagement as a part of process credibility, and seen as necessary for generating ongoing reflection as part of the learning process to build understanding."

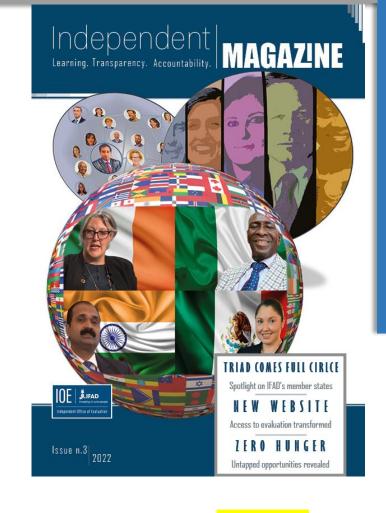
Indran A. Naidoo, Director, IOE.



IOE approach: Independent Magazine







Focus: IOE

Focus: Management

Focus: **Board**



IOE approach: interactive website

USER EXPERIENCE

- Fosters greater stakeholder engagement by reinforcing the independence of IOE
- Speaks to the core of what IOE stakeholders look for
- Intuitive, easy to navigate
- Invites new opportunities for users to engage with IOE in a dynamic fashion
- Creates a more personal connection between IOE and its stakeholders
- Tailors messages to IOE stakeholders through new products





Resources

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 Journal Special Edition, vol.21, n.2. [here]
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- Rob D. van den Berg, Indran Naidoo, and Susan D. Tamondong, 2017. Evaluation for Agenda 2030. Providing Evidence on Progress and Sustainability. Exeter, UK: IDEAS [here]